

Presented by:

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BUSINESS LEADER SERIES: **Habits of Excellence**



John Lowe

Join with other clients and friends of our firms as we discuss habits of leadership excellence with John Lowe, CEO of Jeni's Splendid Ice Creams, the Columbus-based artisan ice cream company with over 65 branded 'scoop shops' and retail distributors nationally.

Wednesday, May 11

**The Fives, Located at The Reach on Goodale
555 W. Goodale Street, Columbus**

4:30PM Social, 5PM Program

About Our Speaker

Twelve years ago John Lowe took the leap from General Electric Company to the then four-shop, \$1M ice cream company based on his belief that Jeni Britton Bauer was a generational talent making the World's finest ice creams. He and Jeni had been long-time friends, and John bet that their talents were a perfect yin and yang, such that they could grow a business that would create outsized benefits for its customers, employees and investors.

Today, the company has more than 1,200 employees who carry out the company's two-part mission of making better ice creams and bringing people together. The company owns and operates 65 scoop shops from LA to Philadelphia, has national distribution of its pints on the freezer shelves of America's finest retailers, and has developed the nation's largest direct-to-consumer ice cream shipping business. The company's revenue exceeds \$100M, is growing at a 30% CAGR, delivers industry-leading contribution margin, cash on cash returns, is the best selling and fastest growing premium ice cream brand - all while maintaining its Certified B Corporation status. In 2019, the company was on the cover of QSR Magazine ("the Bible of the fast food industry") and was named by B Lab as one of three "Community - Best for the World" honorees."

RSVP:

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